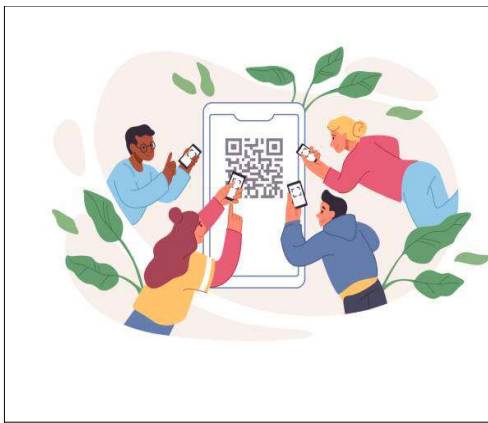# Price list: *Estate Agents – QR Codes with a Difference*

There are two main items where we can help an agent set up and run this facility:

- EI – Estate Agents Initial setup and running for 6 months
- EO - Estate Agents Ongoing running for further 6 months

Scan code overleaf for explanation of what this is all about!

Item EI: £99.99:
Estate Agents: Start up set of 6 QR Codes

A 6 month startup package of QR Codes that includes:
6 dynamic QR Codes with customer's logo and colour branding scheme details configured on our host / server to include for each property:
- A - brief description
- B - postal address
- C - web page address
- D - the phone number of managing agent

free updates for each QR Code to allow referencing new properties (allows for reuse)

We provide a graphics file for each of the QR Codes that the agent can print themselves.

The agent will be responsible for the printing / supply / mounting on:
- board strip attached to board outside relevant property
- property display in agent's office

Summary we:
- supply the graphic file for each QR Code
- host the property data files
- will update the data for each

All the agent needs to do is send us the details above (A - D) for each property.

This initial 6-month period can be extended purchasing item 'EO' below.
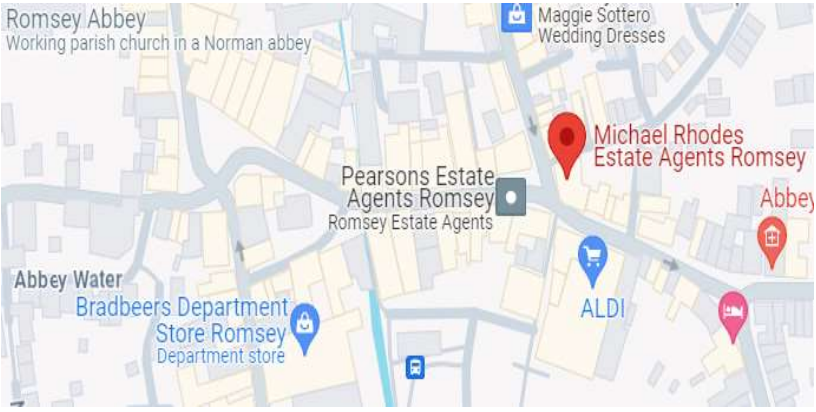
Item EO: £99.99:
Estate Agents: Ongoing updates to existing batch of 6 QR codes

Provides a 6 month update extension to the batch of 6 QR Codes bought earlier (Item "EI").

Agent simply needs to email us the new property Web page address, and optionally, a description.

PTO

Navigate to Agent Office Another button that allows the user to navigate real-time to the location of the agent's office or save the location for a later trip. (GMap)	
Usage Statistics Hit statistics indicating how often a QR Code has been scanned: • totals • daily use • users uses Google Analytics (GA4)	

	Scan to discover what this is all about!

Alternative Option:
Estate Agents Staff Trained to Set Up and Maintain a Replica System
The intention is to enable the agent to become self-sufficient in running an equivalent system. This includes:
- Design Techniques to produce QR Codes with bolder designs (short URLs)
- Setting up property & office data files
  (e.g. AWS CloudFront & S3-based web pages)
- JavaScript, JSON data files.
- Setup and use of Google Analytics to monitor hit counts